HAWKER 88 NIGHT MARKET

QUEEN VICTORIA MARKET

TRADER INFORMATION PACK

SPECIALTY SHOPPING

HAWKER 88 NIGHT MARKET

The Hawker 88 Night Market will return to the iconic Queen Vic Market sheds for an exclusive five-week season showcasing traditional Asian street eats, quirky general merchandise and specially themed weekly entertainment.

The Hawker 88 Night Market will be the place to meet every Wednesday night from 10th April to 8th May from 5pm - 10pm.

Hawker 88 Night Market will showcase Melbourne's rich and diverse Asian culture through:

- Food vendors providing a wide range of street foods with a focus on Asian cuisines, all prepared and cooked fresh on-site
- Hawker 88 Night Market will be a fully licensed venue with Asian themed beverages
- Fashion and artisan stalls offering a diverse product mix
- Live entertainment with roving artists and performers, as well as themed nights.

Queen Victoria Market is now seeking expressions of interest for this innovative Melbourne event.

Please note that we are ONLY seeking applications for General Merchandise stalls at this time.
APPLICATIONS CLOSE AT 9AM ON TUESDAY 27 FEBRUARY 2024.

STALL INFORMATION

Stall Dimensions

Stall dimensions at the Hawker 88 Night Market will be offered at different sizes dependent on location, product category and type of stall. In your application you will be asked to indicate your preferred stall size.

Specialty Stalls

Stall sizes may vary. Stalls range from 3m x3m to 5m x 4m space.

Details of stall sizes to be finalised once all applications have been received.

What is provided with a stall?

Power

The Market has limited power available, which we'll advise during the interview process. To operate a safe Market, all electrical equipment needs to be tested and tagged by a suitably qualified electrician before being brought to the Market.

Furnishings

Trestle tables are available for hire at $12 per table per night (GST inclusive). To keep sightlines clean and visible, we ask that all stall displays remain below 2.4m.

Merchandising

Queen Victoria Market's merchandising standards and guidelines are designed to assist stallholders in positioning their product to be as successful as possible. While we encourage each stallholder to present themselves true to their own brand, a level of presentation is expected to provide customers with an enjoyable shopping experience.

Think traditional Asian Street Market, with bright lights, eye catching theming and all the atmosphere of an authentic Asian Market.

Theming and stall presentation is an important component of the event, bringing a traditional Asian atmosphere to the Queen Victoria Market.

To showcase your stall and products we require you to provide your own lighting.

Sustainability

Queen Victoria Market is committed to ensuring that our events have as little impact on the environment as possible. The guidelines below have been adopted to help us achieve this goal: *Go plastic bag free & straw free!*

It takes a minimum of 100 years for a plastic bag to disintegrate. Help protect the environment by using only paper, recycled or bags. Plastic bags and straws are not permitted at any Queen Vic Market event.

Consumables

Food vendors are required to serve all consumables (plates, cutlery etc) on sustainable wares.

STALL FEES & LICENCING

Successful applicants will be offered a trading licence with Queen Victoria Market Pty Ltd.

To confirm your position at the Hawker 88 Night Market, a full season payment will need to be made in advance, which is not transferable or refundable. For all payments we use a direct debit system, but we'll walk you through the process when the time comes.

QVM aims to provide an equal opportunity for all businesses to succeed. While we are unable to guarantee complete product exclusivity, we will search for a wide variety of products so that we can offer our customers the best shopping experience.

The exact terms and conditions of the licence will be set out in the licence document, a section of this will detail what we refer to as 'permitted use' - this is to help reduce any similar products making their way into the Market.

The Market can be a tricky and busy environment to navigate at the best of times. During bump in and bump out, there is a lot going on so to ensure a safe workplace for all, all stallholders are required to complete an online induction and attend an onsite information session prior to the season commencement. The online induction will cover all Operational Health & Safety issues that will make the Market a safer environment for you, your employees and Hawker 88 Night Market patrons.

Should you in any way breach any section of the licence agreement or operational requirements, the Queen Victoria Market has the right to terminate the licence by giving 7 days written notice.

Category	Nightly Fee*	Season's Fee*
Specialty Shopping		
Full Season	**From $124.19**	$620.95
Casual	From $124.19	
Table Hire	$12.00/table	

*all amounts are GST inclusive

*Stall fees are inclusive of electrical and waste charges.

THE APPLICATION PROCESS

Key Selection Criteria

The selection criteria we apply in the assessment of all applications for the Hawker 88 Night Market is summarised below:

- The types of merchandise, including the unusual and unique nature of the use, points of difference, compatibility with the theme of the Market
- The stall set-up, including attention to aesthetics and any physical constraints, adhering to the authentic Asian theme
- The Applicant's retail and business experience
- Flexibility and ability to fit in with other stallholders and to work with Queen Victoria Market management
- Any other matter considered relevant to the application

The sequence of the above criteria does not imply any relative priority. Furthermore, these are not the only criteria upon which the assessment of applications is made.

The Queen Victoria Market will not be evaluating any application for the purpose of entering legal relations. A legal relationship will only be contemplated if and when the successful applicant signs a formal letter of acceptance prepared by the company. The company reserves the right to act as it sees fit after considering applications received. The decision of the selection panel is final and not open to appeal.

What Happens Next?

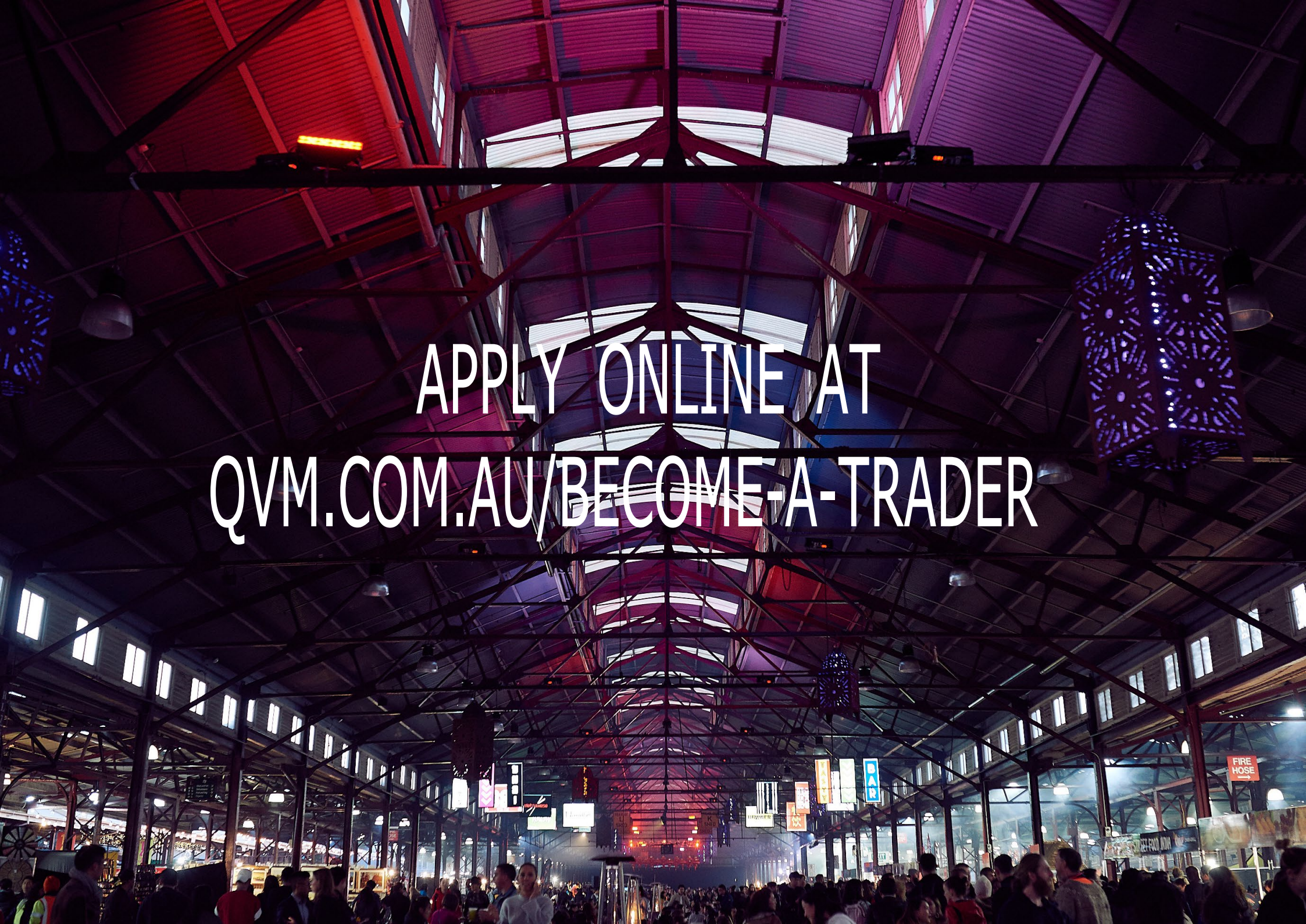
Applications close at 9am on Tuesday 27 February 2024.

Due to the volume of applications, we are unable to accept any applications after this date.

Should your application be successful, you will be shortlisted and asked for an interview with Queen Victoria Market.

First round offers will be made in early March 2024 and we will endeavor to notify every applicant of the outcome as soon as possible.

If you are unsuccessful this year, we encourage you to apply for future Queen Victoria Market events.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