



LITTLE ITALY

@ QUEEN VICTORIA MARKET

TRADER INFORMATION PACK 2024

LITTLE ITALY FESTIVAL 2024

We are thrilled to introduce 'Little Italy' as part of the Melbourne Food and Wine Festival calendar of events.

This unique event will be a celebration of all things Italian at the heart of the market!

Featuring Italian food vendors, pop up bar, theatrical food making and street performances, customers will immerse themselves in the vibrant atmosphere where the aroma of Italy mingles with the melodies of traditional Italian music.

As a trader, you'll have the opportunity to join this exceptional market, showcasing your remarkable hospitality offer or merchandise amidst a vibrant atmosphere.

Key Event Details:

- Location: Iconic Sheds (C & D Shed)
- Date:
 - Saturday, March 23rd
 - Saturday, March 24th
- Time: 9:00 AM – 4:00 PM

Don't miss the opportunity to be part of this enchanting Vintage Market experience. Review the enclosed trader information pack for all the details you need to join us on this journey.

APPLICATIONS CLOSE 26TH FEBRUARY

STALL INFORMATION

- Stall Dimensions

	Stall Size	Site Fee (incl. GST)
Dessert Stall*	3m x 3m	\$660
Food Stall*	6m x 3m	\$990
Food Truck/ Trailer	-	\$660
Specialty Merchandise	3m x 3m	\$154

* price includes marquee

What is provided with a stall?

- Power

The Market has limited power available (this is included in the stall fee), To operate a safe market, all electrical equipment needs to be tested and tagged by a suitably qualified electrician before being brought to the Market.

- Furnishings

Trestle tables are available for hire at \$12 per table per day. To keep sightlines clean and visible, we ask that all stall displays remain below 2.4m.

- Merchandising

Queen Victoria Market's merchandising standards and guidelines are designed to assist stallholders in positioning their product to be as successful as possible. While we encourage each stallholder to present themselves true to their own brand, a level of presentation is expected to provide customers with an enjoyable shopping experience.

- Food Vendors

For your own and the general public's safety, all traders - whether you're trading at the Market or elsewhere, should be aware and ensure you are up to date and compliant with the relevant standards of all gas appliances set by Energy Safe Victoria. For further details and free advice you can contact Energy Safe Victoria at: esv.vic.gov.au or 1800 652 563.

- Sustainability

Queen Victoria Market is committed to ensuring that our events have as little impact on the environment as possible. The guidelines below have been adopted to help us achieve this goal:

Go plastic bag free & straw free!

It takes a minimum of 100 years for a plastic bag to disintegrate. Help protect the environment by using only paper, recycled or bags from QVM's preferred supplier. Plastic bags and straws are not permitted at any Queen Vic Market event.

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**APPLY ONLINE AT
QVM.COM.AU/BECOME-A-TRADER**

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