



find a Fresh place for your big idea

BECOME A TRADER AT QUEEN VICTORIA MARKET

Queen Victoria Market is Melbourne's iconic marketplace and has been the heart and soul of the city for over 147 years. Operating since 1878, we provide a low-cost alternative to traditional retail, and is the ideal low risk, high exposure option to establish or develop small retail businesses.

A historic landmark, spanning across seven hectares of the CBD, our bustling market is the largest open-air market in the southern hemisphere. Showcasing Melbourne's diverse and vibrant community of traders, it brings to life a feeling of belonging for all who visit. Offering an abundance of fresh food and produce, specialty retail, amazing cafes and restaurants, it makes shopping and visiting the Market one of life's great pleasures.



Fresh
Produce



Meat &
Seafood



Deli &
Dairy



One of a
kind finds



Dining &
Drinks



Festivals &
Family Fun

 qvm.com.au



Be part of Melbourne's rich history

TRADING OPTIONS

The following flexible options are available for those looking to become a shop owner or stallholder at Queen Victoria Market:

LICENCE (e.g. temporary stalls)

Trading from a licence traditionally occurs in the open sheds, within marked stall boundaries. For many of these licences it is expected that all fixtures and fittings used be temporary in nature and removed at the end of a trade day. This is a lower cost and more flexible option to fixed tenancies. Approved new traders are offered a flexible trial licence with the opportunity to trade at the Market and get a feel for the day to day operations whilst interacting with customers, staff and other traders.

LEASEHOLD (e.g. lockable tenancies/ shops)

This option provides longer term security, with lease terms typically set between 5 to 10 years. Most tenancies have access to metered power and water supply.

STALL FEES

Single-stall fees for stallholders are as follows:

	GENERAL MERCHANDISE	A & B SHEDS	C & D SHEDS
Tuesday	\$25.20	\$19.66	\$19.66
Thursday	\$24.54	\$32.60	\$33.18
Friday	\$27.04	\$48.52	\$48.52
Saturday	\$47.28	\$57.74	\$58.98
Sunday	\$64.56	\$47.28	\$47.94

Fees quoted are exclusive of GST and some stalls, particularly corner locations, may attract a higher fee. All fees and outgoings (if applicable) must be paid via direct debit. Additional charges for electricity usage and waste removal are now in affect.

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Discover more today

