



Sunday 01 November 2026: Spring Edition
Exhibitor Information Pack

QUEEN
VICTORIA
MARKET



Cards, Collectors & Fandom Edition



FAST FACTS

Date: Sunday 01 November 2026

Time: 9am – 4pm

Location: C and D Shed @ Queen Victoria Market

Why Exhibit at SWAP MEET: Cards, Collectors & Fandom Edition

Be part of one of Queen Victoria Market's most exciting and fast-growing events!

After the success of the latest Swap Meet event, it is evolving into a vibrant Collectors & Fandom Exchange, featuring Trading cards exhibitors and inviting trending genres like Sports, Squishmallows, comic books, LEGO sets and minifigures, retro gaming, anime and manga merchandise.

This high-energy activation draws passionate collectors, curious families, and pop culture fans from across Melbourne. With strong sales, record-breaking social media engagement, and rave reviews from previous exhibitors, this is your chance to :

- showcase your collection,
- connect with a loyal community, and
- reach new audiences in an iconic, experience-driven setting.

Don't miss the opportunity to join the movement and help shape the next generation of fandom culture at QVM!

STALL INFORMATION

Site	Dimensions	Fee
Single Site	2.5m W x 4.5m D	\$ 150.00
Double Site	5.0 m W x 4.5m D	\$ 220.00

*Fees incl. GST

What is provided with a stall?

Power

The Market has limited power available. All electrical equipment needs to be tested and tagged by a suitably qualified electrician before being brought to the Market.

Furnishings

Trestle tables are FREE. Up to three tables per trader. To keep sightlines clean and visible, we ask that all stall displays remain below 2.4m.

Merchandising

Queen Victoria Market's merchandising standards and guidelines are designed to assist stallholders in positioning their product to be as successful as possible.

While we encourage each stallholder to present themselves true to their own brand, a level of presentation is expected to provide customers with an enjoyable shopping experience.

Successful applicants will be offered a licence with Queen Victoria Market Pty Ltd.

The exact terms and conditions of the licence will be set out in the licence document, including site allocation.

THE APPLICATION PROCESS

Apply for a site now: <https://qvm.com.au/become-a-trader/>

What Happens Next?

Applications close Friday 11 September 2026. Should your application be successful, you will be shortlisted and asked to attend an interview with Queen Victoria Market.

First round offers will be made in mid- October 2026 and we will endeavor to notify every applicant of the outcome as soon as possible.

If you are unsuccessful this year, we still encourage you to apply for future Queen Victoria Market events.



APPLY NOW:

[BECOME A TRADER](#)